

BethBiggeeMD.com Privacy Policy  
Effective Dat 6/9/23

This Privacy Policy governs the manner in which BethBiggeeMD.com, the website for Beth Biggee, MD's Integrative Holistic Rheumatology program (the "Program") collects, uses, maintains, and discloses information collected from users (each, a "User") of the Program's website ("Website").

This Privacy Policy applies to the Program's Website and all products and services.

The Website may collect personal identification information from Users in various ways, including but not limited to when Users visit our Website, register on the Website, fill out a form on the Website, and in connection with other activities, services, features, or resources the Program makes available on our Website. Users may be asked for, as appropriate, name, email address, mailing address, phone number, and other similar information. Users may, however, visit the Program Website anonymously. The Program will collect personal identification information from Users through the Website only if they voluntarily submit such information to the Program through the Website.

Users can always refuse to supply personal identification information, except that it may prevent them from engaging in Certain website related activities.

#### Non-Personal Identification Information

The Program may collect non-personal identification information about Users whenever they interact with our Website. Non-personal identification information may include the browser

name, the type of computer, and technical information about Users' means of connection to our Website, such as the operating system and the Internet service providers utilized, and other similar information.

### Web Browser Cookies

Our Website may use "cookies" to enhance User experience. Users' web browsers place cookies on their hard drives for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browsers to refuse cookies or to alert them when cookies are being sent. If they do so, note that some parts of the Website may not function

### How the Program uses collected information

The Program may collect through the Website and use Users' Personal Identification Information and Non-Personal Identification Information (collectively, Collected Information) for the following purposes:

To improve customer service: Collected Information helps the Program respond to your customer service requests and support your needs more efficiently.

To personalize User experience: The Program may use Collected Information in the aggregate to understand how our Users as a group use the services and resources provided on our Website.

To improve our Website: The program continually strives to improve our website offerings based on the information and feedback we receive from users.

To send periodic emails: The Program may use the email address you provided through the Website to send User information and updates (e.g., pertaining to your order for products/services through the Website). It may also be used to

respond to your inquiries, questions, and/or other requests. If you decide to opt-in to our mailing list, you will receive emails that may include news, updates, product or service information, and/or other information relating to the Program. We include detailed unsubscribe instructions at the bottom of each email that you can activate at any time you wish to unsubscribe from our email list.

### How We Protect Your Information

We have adopted appropriate data collection, storage, and processing practices, and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your Personal Identification Information, username, password, transaction information, and data stored on our website.

We do not sell, trade, or rent Users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding Website Users with our business partners, trusted affiliates, and advertisers for the purposes outlined above.

### Changes to this privacy policy

The Program has the discretion to update this Privacy Policy at any time. When we do so, we will update the Effective Date at the top of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are collecting, using and protecting Collected Information. You acknowledge and agree that it is your responsibility to review this Privacy Policy

By using this Website, you acknowledge your acceptance of this Privacy Policy. Your continued use of the Website following the posting of changes to this Privacy Policy will be deemed your

your acceptance of those changes.

### Contacting Us

If you have any questions about this Privacy Policy, the practices of this Website, or your dealings with this Website, please contact us at the number listed on our Website.